

**Independence Blue Cross Partners in Health UPDATE**

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- IBC study shows that integrating medical and pharmacy benefits offers advantages for members

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- Nutrition counseling not eligible for payment in group setting
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**INSIDEipp**  
AN INTER-PLAN PROGRAMS PUBLICATION

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**INSIDE THIS EDITION**

- Clarification of billing guidelines for BlueCard claims for DME, independent clinical laboratory, and specialty pharmacy providers
- Learn about underfunded claims filing for DME, independent clinical laboratory, and specialty pharmacy providers.
- HHS announces new ICD-10 compliance date of October 1, 2014. Find a link to the final rule.

**Identifying members of foreign licensees and submitting their claims**

BlueCard® has claims on only involve claims for members of Blue Plans in the United States (50 states) and the District of Columbia, they also include claims for Blue Plan members of international Licensees such as:

- Triple-S Salud® (Blue Cross Blue Shield of Puerto Rico)
- Blue Cross Blue Shield of the U.S. Virgin Islands
- Blue Cross Blue Shield of Panama
- Blue Cross Blue Shield of Uruguay
- GoBlue™ – the Blue International Solutions Licensee located in Malvern, PA. Provides coverage for members and dependents of other nations while they are in the United States.

Members enrolled with a foreign Licensee can secure provider networks of Blue Licensees in the United States, as well as the networks of other foreign Licensees. These members carry a Blue ID card with an alpha prefix that has been assigned to the specific international Licensee.

The claims submission process is the same as with any other BlueCard claim. How claims for these service areas should be sent to EBC for processing. Please note these members do not, as domestic Blue Plan members and do not collect any payments from them beyond their cost-sharing amounts such as deductible, coinsurance, and copayments.

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# Provider Publication Cumulative Index

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- P – Professional
- F – Facility
- A – Ancillary

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ADMINISTRATIVE

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<b>Elimination of capitated podiatry program</b> October 2012 <i>Reminder article was posted in:</i> November 2012	P
<b>Emergency hospital admission notification submission changes for Independence Administrators beginning June 1, 2012</b> May 2012	P, F, A
<b>Emergency room follow-up care reminder</b> June 2012	P, F, A
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<b>Independence Administrators offers free electronic claims payments and remittances with Integrated ERA/EFT<sup>™</sup></b> May 2012	P, F
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<b>Register pregnant IBC members for Baby BluePrints<sup>®</sup> to ensure early outreach</b> May 2012	P
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**Update your provider information with us** P, F, A  
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**A new look for ibx.com** P, F, A  
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**Blue Distinction<sup>®</sup>: New value-based designation** F  
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**Blue plans and Lumeris complete acquisition of nation's largest real-time health care communication network** P, F, A  
April 2012

**Changing the way we do business** P, F, A  
July 2012

**Get involved this year and help us *stop* diabetes** P, F, A  
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**IBC study shows that integrating medical and pharmacy benefits offers advantages to members** P, F, A  
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**Updated *QIPS Program Manual* now available** P  
January 2012

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BILLING

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**Billing ambulance services for Medicare Advantage PPO members** A  
September 2012

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<b>Professional Injectable and Vaccine Fee Schedule updates effective October 1, 2012</b> September 2012	P, F, A
<b>Professional Injectable and Vaccine Fee Schedule updates effective January 1, 2013</b> December 2012	P, F, A
<b>Significant changes in 2013 to CPT<sup>®</sup> codes for behavioral health services</b> December 2012	P
<b>Updated payer ID grids now available</b> January 2012 July 2012	P, F

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BLUECARD<sup>®</sup>

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<b>Winter 2011 edition of <i>Inside IPP</i> now available</b> January 2012	F, A
<b>Spring 2012 edition of <i>Inside IPP</i> now available</b> May 2012	F, A
<b>Summer 2012 edition of <i>Inside IPP</i> now available</b> August 2012	F, A
<b>Fall 2012 edition of <i>Inside IPP</i> now available</b> November 2012	F, A

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**BUSINESS TRANSFORMATION**

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**Changing the way we do business with you** P, F, A  
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April 2012

**Introducing new cost and quality transparency tools and features** P, F, A  
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**Look for the new Find a Doctor tool this month** P, F, A  
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**Reminder: IBX Mobile, our free smartphone application** P, F, A  
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**Case management: Help for your patients when they need it** P  
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**Celiac disease: Information and resources for you and your patients** P  
January 2012

**Choosing Wisely<sup>®</sup>: A new initiative that promotes smart and effective care choices** P  
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HEALTH AND WELLNESS (CONTINUED)

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November 2012	
<b>Connections<sup>SM</sup> Program Provider Satisfaction Survey now available</b>	<b>P</b>
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<b>Counseling older adult patients about fall prevention</b>	<b>P</b>
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<b>Exercise: A key to fall prevention</b>	<b>P</b>
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<b>Highlights of the June 2012 release of the SMART<sup>®</sup> Registry from the Connections<sup>SM</sup> Program</b>	<b>P</b>
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<b>Introducing the Connections<sup>SM</sup> Provider Portal</b>	<b>P</b>
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<b>New screening and vaccination recommendations for children</b>	<b>P, F, A</b>
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<b>Resolution Solution: The SilverSneakers<sup>®</sup> Fitness Program</b>	<b>P</b>
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<b>Seasonal flu vaccine recommendations</b> October 2012	P
<b>Strong bones, improved quality of life for women: Controlling osteoporosis after a fracture</b> March 2012	P
<b>The <i>Connections<sup>SM</sup> Health Management Program 2012 Annual Update</i> is now available</b> September 2012	P
<b>The importance of lead screening and lead safety</b> December 2012	P
<b>Updated meningococcal vaccine/booster dose guidelines from the AAP</b> April 2012	P

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<b>HIPAA 5010 troubleshooting tips</b> March 2012	P, F, A
<b>IBC follows CMS lead with second HIPAA 5010 90-day enforcement grace period</b> April 2012	P, F, A
<b>Reminder: IBC follows CMS lead with HIPAA 5010 90-day enforcement grace period</b> January 2012	P, F, A

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<b>HHS announces new ICD-10 compliance date of October 1, 2012</b> October 2012	P, F, A
<b>IBC invited to present during the Pennsylvania Medical Society's ICD-10 webinar</b> March 2012	P, F, A

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ICD-10 (CONTINUED)

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MEDICAL

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<b>Annual Synagis<sup>®</sup> (palivizumab) distribution program</b> October 2012 <i>Note: Original article ran under Pharmacy category in September 2012</i>	P, F, A
<b>Assessing the needs of high-risk Medicare Advantage HMO and PPO members</b> April 2012	P, F
<b>Changes to approved drug dose, frequency, or regimen must be resubmitted for precertification</b> June 2012	P, F, A
<b>Choosing a safe, cost-effective setting for injectable and infusion therapy drugs</b> July 2012	P
<b>Clarification on the use of Modifier 52</b> March 2012	P, F, A
<b>Coverage change for Plan B One-Step<sup>®</sup> (Levonorgestrel, Next Choice<sup>®</sup>)</b> October 2012 <i>Reminder article was posted in:</i> <i>December 2012</i>	P, A
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MEDICAL (CONTINUED)

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<b>Reminder: Use of modifier -25 when reporting E&amp;M services with spinal/extraspinal manipulation codes</b> January 2012	P
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<b>Updated AIM clinical guidelines</b> September 2012	P
<b>Updated InterQual<sup>®</sup> guidelines for 2012</b> June 2012	P, F, A
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<b>Vaccination coverage for Medicare Advantage HMO and PPO members</b> November 2012	P

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<b>Updated <i>Clinical Alerts Overview</i> is available</b> April 2012	P
<b>Use the Clinical Care Report to improve coordination of care</b> April 2012	P, F

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PHARMACY

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<b>Annual Synagis<sup>®</sup> (palivizumab) distribution program</b> September 2012 <i>Note: Article also ran under Medical category in October 2012</i>	<b>P</b>
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<b>CMS patient safety measures and how you can help</b> April 2012	<b>P</b>
<b>Important change for the coverage of Adderall XR<sup>®</sup></b> October 2012	<b>P</b>
<b>New initiative promotes the use of generic drugs</b> August 2012	<b>P</b>
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<b>Program for brand Lipitor<sup>®</sup> ends as of June 1, 2012</b> May 2012	<b>P</b>
<b>Select Drug Program<sup>®</sup> Formulary updates</b> March 2012 June 2012 September 2012 December 2012	<b>P, F, A</b>

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<b>Information and resources for your Medicare-eligible patients</b> May 2012	<b>P, F, A</b>

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<b>Reminder: Medicare Advantage HMO and PPO benefits changes</b> January 2012	P, F, A
<b>Upcoming changes for Keystone 65 Select HMO</b> October 2012 <i>Reminder article was posted in:</i> <i>November 2012</i>	P, F, A
<b>Upcoming Medicare Advantage HMO and PPO benefits changes</b> November 2012	P, F, A

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<b>Quality ranking for primary care physician offices</b> October 2012	P

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<b>Upcoming professional fee schedule changes for 2012</b> February 2012	P
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Spring 2012

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Spring 2012

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**HHS announces new ICD-10 compliance date of October 1, 2014**

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Summer 2012

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Spring 2012

**Submit initial claim and late charges together for out-of-area members**

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Summer 2012

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Summer 2012

**Use the Medical Policy Router for out-of-area members**

Winter 2012