

2008 Provider Publication Cumulative Index

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Note: Partners in Health UpdateSM articles are specific to a provider type. The audience is identified by the following indicators:

P – Professional

F - Facility

A – Ancillary

| ANNOUNCEMENTS | |
|--|---------|
| BCBSA-mandated ID card style change September 2008 | P, F, A |
| Call one number for your needs September 2008 | P, F, A |
| Step out and walk for diabetes! September 2008 | P, F, A |
| Update your provider information with IBC February 2008 | P, F, A |
| | |
| Appeals | |
| Enhanced Facility Peer-to-Peer Reconsideration and new Inpatient Appeal process January 2008 | F |
| BILLING | |
| | _ |
| Antepartum care billing October 2008 | Р |
| Home infusion drug billing reminder | P, F, A |

| September 2008 | | |
|--|--|---------|
| IBC rejecting paper claims s | ubmitted on forms CMS-1500 (12/90) and UB-92 | P, F, A |
| January 2008 | April 2008 | |
| February 2008 | May 2008 | |
| March 2008 | June 2008 | |
| Important notice regarding t October 2008 | imely claims filing requirements | P, F, A |
| KHPE commercial HMO/POS for paper claim submissions January 2008 | S and PA PPO claims address changes | P, F, A |

Medicare Advantage Private Fee-for-Service: balance billing December 2008

Ρ

| BILLING (CONTINUED) | |
|---|---------|
| Medicare claims address changes for paper claims submissions May 2008 | P, F, A |
| Modifier 51 overpayments identified January 2008 | Р |
| New Claims and Billing website introduced August 2008 | P, F, A |
| New payment rationale for Medicare-eligible commercial members without Medicare Part B January 2008 | P, F, A |
| Paper claims submission guidelines January 2008 March 2008 | P, F, A |
| Payer codes for Select Advantage Private Fee-for-Service March 2008 | P, F, A |
| Present on admission indicator billing requirements December 2008 | F |
| Redesigned HIPAA 835 available in December November 2008 | P, F, A |
| Revised Claims Preprocessing Edits Claims Resolution worksheet now available on ibx.com August 2008 | Ρ, Α |
| Select Advantage 2009 terms and conditions now available December 2008 | P, F, A |
| Submission instructions for Independence Administrators claims June 2008 | P, F, A |
| Submit Coordination of Benefits information electronically November 2008 | Р |
| Submit Coordination of Benefits information electronically December 2008 | P, F |
| Tips for submitting claims adjustments September 2008 | P, F, A |
| Use the correct P.O. Box when submitting paper claims August 2008 | P, F, A |

| BILLING (CONTINUED) | |
|---|---------|
| Updated QIPS Manual now available July 2008 | Ρ, Ϝ, Α |
| Upcoming CFID provider audits October 2008 | Ρ, Ϝ, Α |
| Valid NDC required on claims submitted for drugs (e.g., J codes and other drug codes) October 2008 November 2008 December 2008 (Specialty Pharmacy) | P, F, A |
| BLUECARD® | |
| Fall 2008 edition of Inside IPP now available October 2008 | F, A |
| Inside IPP – a newsletter for Inter-Plan Programs providers July 2008 | F, A |
| Introducing <i>Inside IPP</i> – a newsletter for Inter-Plan Program providers May 2008 | F, A |
| CLASS ACTION | |
| Provider Claim Payment Appeal process March 2008 | Ρ |
| Credentialing | |
| Planned maintenance on Universal Credentialing Datasource August 2008 | Р |
| Reassessment for ancillary providers November 2008 December 2008 | Α |
| Sleep Medicine added to Provider Directory October 2008 | Р |

| MEDICAL | |
|--|---------|
| Advance policy change notifications available onlineJanuary 2008March 2008February 2008April 2008 | P, F, A |
| All policy information now available on the Web October 2008 | P, F, A |
| Announcing the Oncology Case Management program October 2008 | P, F, A |
| Benefits clarification language December 2008 | P, F, A |
| Change in Medical Necessity definition June 2008 | P, F, A |
| Changes to precertification requirements for outpatient mental health December 2008 | Р |
| ClaimCheck [®] offers automated claim evaluation May 2008 December 2008 | P, F, A |
| Clinical criteria used for utilization management determinations December 2008 | P, F, A |
| Clinical decision support criteria June 2008 | P, F, A |
| Coverage of long-term invasive continuous glucose monitoring systems December 2008 | P, F, A |
| How fraud investigations help keep health care costs down July 2008 | P, F, A |
| Incentives for UM decisions October 2008 | P, F, A |
| Independence Blue Cross to publish position on Never Events and Preventable Adverse Events December 2008 | P, F, A |
| Modifier-25: clarification for evaluation and management (E&M) services and chemotherapy services April 2008 | P, F, A |

| MEDICAL (CONT | TINUED) |
|---|------------------------------|
| Modifier 57 and Modifier 59 September 2008 | P, F, A |
| Network Coordinator Locator Tool now available on it August 2008 | ox.com P, F, A |
| New look for member ID cards November 2008 | P, F, A |
| Policy notifications available onlineMarch 2008July 2008April 2008August 2008June 2008June 2008 | P, F, A |
| Policy notifications posted as of August 8, 2008 September 2008 | P, F, A |
| Policy notifications posted as of September 12, 2008 October 2008 | P, F, A |
| Policy notifications posted as of October 15, 2008 November 2008 | P, F, A |
| Policy notifications posted as of November 12, 2008 December 2008 | P, F, A |
| Precertification required for Medical Infusion Therapy February 2008 | Drugs P, F, A |
| Precertification required for services performed by me May 2008 | obile radiology sites F, A |
| Transition to all-electronic authorization inquiry and sJuly 2008September 2008August 2008October 2008 | submission – Part II P, F, A |
| Reminder: members may receive OB/GYN services winder: December 2008 | ithout a referral P, F |
| Robotic surgical system not eligible for separate reimbursement consideration November 2008 | P, F, A |
| Stay tuned – Transition to all-electronic authorization and submission continues November 2008 December 2008 | inquiry P, F, A |

| MEDICAL (CONTINUED) | |
|--|---------|
| Two new article series now available online: hospice care and teratogenic medications May 2008 | P, F, A |
| Enclosure – Offering hope in the face of apparent hopelessness: Hospice enhances end-of-life care | P, F, A |
| Enclosure – Safely prescribing potentially teratogenic medications to women | Ρ |
| Updated reporting requirements for anesthesia services performed by providers in anesthesia specialties for a cancelled or discontinued procedure | P, F, A |

November 2008

| NAT | IONAL PROVIDER IDENTIFIER (NPI) | |
|---|--|---------|
| Beginning May 23, 2008, claims s registered NPI will reject April 2008 May 2008 | submitted without a valid, | Ρ, Ϝ, Α |
| Claims submitted without a valid June 2008 July 2008 August 2008 September 2008 | l, registered NPI will reject October 2008 November 2008 December 2008 | Ρ, Ϝ, Α |
| IBC's NPI contingency plan to co January 2008 February 2008 | ontinue through May 23, 2008 March 2008 | Ρ, Ϝ, Α |
| May 23, 2008, is here! Are you us June 2008 | sing your registered NPI? | P, F, A |
| NPI resources March 2008 | | P, F, A |
| NPIs must be registered with IBC January 2008 February 2008 | March 2008 | Ρ, Ϝ, Α |
| Register your NPI online with pro January 2008 February 2008 | ovider registration web form March 2008 | Ρ, Ϝ, Α |

| NAVINET® | |
|---|---------|
| Benefits of submitting precertification requests through the AIM portal July 2008 | P, F, A |
| Changes to NaviNet [®] transaction management feature April 2008 | Ρ |
| Claim INFO transactions now available on NaviNet [®] March 2008 April 2008 | Р |
| Drug Pre-Authorization on NaviNet [®] October 2008 | Р |
| Electronic Fund Transfer feature available through NaviNet [®] February 2008 | P, F, A |
| Enhancements to NaviNet [®] home infusion and chemotherapy/infusion transactions January 2008 | P, F, A |
| Enhancements to NaviNet [®] Plan Central August 2008 | P, F, A |
| NaviNet [®] and BlueExchange [®] Claim Status Inquiry August 2008 | P, F, A |
| NaviNet [®] and capitation roster report September 2008 | Р |
| NaviNet [®] and Electronic Funds Transfer November 2008 | P, F, A |
| NaviNet [®] interactive training demos June 2008 | P, F, A |
| Use NaviNet [®] ER Admission Notification transaction for emergent admission notification May 2008 | F |

| | PHARMACY | |
|---|--|---------|
| Annual Synagis [®] (palivizumab) d September 2008 October 2008 | istribution program | P, F, A |
| Biotech/Specialty injectables upo Personal Choice [®] HSA-qualified I and Individual HMO products June 2008 | date for Flex Series, High Deductable Health Plan (HDHP), | P, F, A |
| Expanded Blood Glucose Meter I November 2008 | Program offered to members | P, F, A |
| Medicare formulary updates December 2008 | | Р |
| Medicare Part D formulary update May 2008 | es | P, F, A |
| No Pay Copay wrap-up January 2008 | | P, F, A |
| Precertification required for some October 2008 | e Medicare Part B injectable drugs | Ρ |
| Prescription drug updates March 2008 June 2008 | September 2008 December 2008 | P, F, A |
| Reminder: albuterol inhalers with no longer be available as of Janu December 2008 | | P, F, A |
| Reminder for Medicare Part D for November 2008 | mulary changes | P, F, A |
| <i>Rx for Better Health</i> ends Decem December 2008 | ber 31, 2008 | Ρ, Ϝ, Α |
| <i>Rx for Better Health</i> offers copay June 2008 | waivers for certain drugs | P, F, A |
| Select Drug Program [®] Formulary June 2008 | changes effective July 1, 2008 | P, F, A |

| PHARMACY (CONTINUED) | |
|---|---------|
| Select Drug Program [®] Formulary updates March 2008 September 2008 December 2008 | P, F, A |
| Starting July 1, 2008, <i>Rx for Better Health</i> waives copays July 2008 | P, F, A |
| Policy | |
| Bariatric surgery medical policy #11.03.02d March 2008 | P, F, A |
| Coverage change regarding wheelchairs July 2008 | P, F, A |
| Home uterine activity monitoring (HUAM) devices medical policy #05.00.65c March 2008 | P, F, A |
| PPO network rules for Provision of Specialty Services March 2008 | P, F, A |
| Septoplasty, rhinoplasty, and septorhinoplasty medical policy #11.16.01d May 2008 | P, F, A |
| Preventive Health | |

| <i>Clinical Insights</i> now available November 2008 | Ρ |
|---|---------|
| Colorectal cancer awareness literature available April 2008 | Р |
| Colorectal cancer screenings coverage enhanced December 2008 | P, F, A |
| Connections [™] Health Management Program provider satisfaction survey April 2008 | P, F, A |

| | PREVENTIVE HEALTH (CONTINUED) | |
|--|--|---------|
| Connections [™] Health Manage supporting our members, yo January 2008 February 2008 March 2008 May 2008 July 2008 | | P, F, A |
| Connections ^{sм} Kidney Prog March 2008 April 2008 | ram ends April 30, 2008 | P, F, A |
| Encourage members to rece March 2008 | eive colorectal cancer screening | Р |
| Enhancements made to the December 2008 | Connections ^s Program | P, F, A |
| Factors that may affect mem July 2008 | nbers receiving cancer-prevention screenings | Р |
| IBC partners with Quest Dia colorectal cancer screening July 2008 | | Р |
| Improving Medicare membe October 2008 November 2008 | rs' health with SilverSneakers [®] | Ρ, Ϝ, Α |
| Medical decision aids help p January 2008 | patients make the right choices | P, F, A |
| National Breast Cancer Awa October 2008 | reness Month | Р |
| New Clinical Practice Guide November 2008 | lines now available | Р |
| Resources available to doct April 2008 | ors and members to improve medical decisions | P, F, A |
| Silver Sneakers [®] : a new prog January 2008 | gram offered by IBC | P, F, A |
| SMART [®] Registry release da January 2008 | ate changed | P, F, A |

| PREVENTIVE HEALTH (CONTINUED) | |
|--|---------|
| SMART [®] Registry release for June 2008 May 2008 | P, F, A |
| SMART [®] Registry to provide information on medication persistence June 2008 | Ρ, F |
| The Connections [™] Health Management Programs 2008 Annual Update is now available September 2008 | P, F, A |
| Updated overview guides now available for substance-use disorders, depression, and suicide August 2008 | Р |

| Products | |
|--|---------|
| Clarification to member benefits March 2008 | P, F, A |
| IBC introduces new Personal Choice [®] Flex High Deductable Health Plan (HDHP) flexibility for large group customers January 2008 | P, F, A |
| Keystone Direct Point-of-Service (POS): offering members more direct access to participating providers October 2008 December 2008 | P, F, A |
| Keystone Direct Point-of-Service (POS): offering members more direct access to participating specialists May 2008 July 2008 June 2008 | Ρ, Ϝ, Α |
| Medicare Private Fee-for-Service: how to become a deemed provider August 2008 | Р |
| Medicare Private Fee-for-Service: how to submit a claim September 2008 | Ρ |
| Medicare Private Fee-for-Service now available January 2008 | P, F, A |
| Medicare Private Fee-for-Service: requirements for deemed providers November 2008 | P, F, A |

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|--|---------|
| PRODUCTS (CONTINUED) | |
| Select Advantage Private Fee-for-Service provider appeals October 2008 | Р |
| Treating the special needs patient June 2008 | Р |
| QUALITY MANAGEMENT | |
| 2007 General medical record review, clinical appropriateness, and continuity-of-care assessment May 2008 | Р |
| Drug Utilization Review results July 2008 | Р |
| Updating your CAQH online data March 2008 | Р |
| | |
| SPECIALTY PHARMACY | |
| Important changes about self-injectable drug coverage coming January 1, 2010 December 2008 | P, F, A |
| Valid NDC required on claims submitted for drugs (e.g., J codes and other drug codes) October 2008 (Billing) November 2008 (Billing) December 2008 | Ρ, Ϝ, Α |

Inside IPP

- 2008 BlueCard[®] Program satisfaction survey Spring 2008
- 2008 BlueCard[®] Program satisfaction survey reminder Summer 2008
- BlueCard[®] FAQs now online

Summer 2008

Blues move to automatic crossover for all Medicare claims: All claims will be automatically submitted to the secondary payer

Fall 2008

Clarification on the ${\sf BlueCard}^{\it @}$ Program for members who travel or live outside of the service area

Spring 2008

Enclosure – The BlueCard/Out-of-Area Program "Enclosure" (facility claims only) Spring 2008

- Consumer directed health care and health care debit cards Winter 2008
- Coordination of benefits questionnaire now available online Spring 2008
- Did you know? Learn three ways to validate member eligibility and benefits Summer 2008
- FAQ for Medicare Advantage Private Fee-for-Service Fall 2008
- Glossary of BlueCard[®] Program terms Winter 2008
- Helpful Q&As and quick tips for filing claims Fall 2008
- IBC's medical records management process improvement Spring 2008

In the spotlight: DVHC

Summer 2008

- Medicare Advantage claims steps to follow Fall 2008
- Medicare Advantage overview

Fall 2008

Inside IPP

- Medicare-related claims: Present on Admission indicator for institutional billing Fall 2008
- Medicare secondary billing Fall 2008
- Provider Satisfaction Survey Winter 2008
- Quick tips on filing claims Winter 2008
- Reminder about precertification/preauthorization for services Winter 2008
- Upcoming changes in COB administration Summer 2008

Coding Guidelines and Policy Update

CLAIM PAYMENT POLICY

Direct Access Obstetrics/Gynecology (OB/GYN) (00.09.01c) Summer 2008

EXPERIMENTAL/INVESTIGATIONAL POLICIES

Breast Ductal Lavage and Breast Duct Endoscopy (11.08.28) Summer 2008 Cold Laser Therapy (07.00.14c) Summer 2008 Cryosurgical Ablation of Breast Tumors (11.08.27c) Spring 2008 Full-Body Computerized Tomography (CT) Scan Screening (09.00.24b) Spring 2008 Magnetoencephalography (MEG) with Magnetic Source Imaging (MSI) (07.03.10a) Spring 2008 Microwave Thermotherapy for Primary Breast Cancer (11.08.26a) Summer 2008 Prolotherapy (11.14.15b) Summer 2008 Scintimammography (09.00.39) Summer 2008

MEDICAL POLICIES

- Abdominoplasty and/or Panniculectomy (11.08.06e) Spring 2008
- Application and Removal of Tattoos (11.08.05c) Spring 2008
- Assays of Genetic Expression in Tumor Tissue for Breast Cancer Prognosis (06.02.27b) Spring 2008

Coding Guidelines and Policy Update

| MEDICAL POLICIES (CONTINUED) |
|--|
| Cardiac Event Detection Monitoring (External Loop Monitoring) (07.02.12b) Spring 2008 |
| Catheter Ablation of Cardiac Arrhythmias (11.02.06d) Summer 2008 |
| Debridement of Mycotic and Symptomatic Non-Mycotic Hypertrophic Nails (11.08.17a) Summer 2008 |
| Electronic Speech Aids (05.00.23b) Spring 2008 |
| Endovascular Stent-Graft Repair of Thoracic Aortic Aneurysm (11.02.17b) Summer 2008 |
| Evaluation and Management (E&M) of Diabetic Peripheral Neuropathy with Loss of Protective Sensation (LOPS) (07.03.15a) Summer 2008 |
| Hair Transplants and Cranial Prostheses (Wigs) (11.08.01c) Spring 2008 |
| High-Frequency Chest Wall Oscillation Devices (05.00.14c) Summer 2008 |
| In Vitro Allergy Testing (06.02.26a) Spring 2008 |
| Microprocessor-Controlled Prosthetic Knees (11.14.21a) Spring 2008 |
| Prophylactic Mastectomy (11.08.19d) Spring 2008 |
| Pulse Oximetry Device in the Home Setting (05.00.31b) Summer 2008 |
| Radiofrequency Ablation of Osteoid Osteomas (11.00.12a) Spring 2008 |
| Removal of Breast Implants (11.08.14d) Spring 2008 |
| Routine Foot Care (07.07.01d) Summer 2008 |
| Sacral Nerve Stimulation for Continence Control (11.17.04e) Summer 2008 |

Coding Guidelines and Policy Update

MEDICAL POLICIES (CONTINUED)
Seat Lift Mechanisms (05.00.43c)
Spring 2008
Solid Organ Transplants (11.00.09b)
Spring 2008
Treatment of Medical and Surgical Complications (11.00.02e)
Spring 2008
Uterine Artery Embolization for the Treatment of Fibroids (11.06.04e)
Spring 2008

MORE INFORMATION

Policy change notifications available online

Spring 2008 Summer 2008

Physician volunteers needed to assist in developing medical policies Spring 2008 Summer 2008

NOT MEDICALLY NECESSARY POLICY

Electron Beam Computed Tomography (EBCT) for Screening Evaluations (09.00.02d) Summer 2008

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American Specialty Health, Inc. is an independent company that administers its Quit&Fit smoking cessation program for Independence Blue Cross members.